

Creating Vibrant Communities In Which We All Age Well
Countywide Leadership Council
Executive Committee
Minutes: April 4, 2007

Present: Kathy Phinney, Laura Mathews, Francea Phillips, Mary Johnson. Teresa De Anni, Elsie Wood, Joe Eichenauer, Rosemary Williams, Michele Waite

- I. Introductions were made.
- II. Recorder for the meeting is Michele.
- III. There were no additions to the agenda. The group decided that a formal approval of the minutes was not needed.
- IV. Joe walked the group through proposed changes and expansions of the www.allagewell.com website. Highlights of the conversations include:
 - a. Explore adding links where appropriate
 - b. Joe can take a hard copy document and scan it in, if necessary. He prefers electronic versions for handouts, resources, and reference materials; and definitely for minutes and agendas.
 - c. The site looks great. Photos are welcome.
 - d. Joe will notify us when it's ready to go live.
- V. Logistics decisions clarified. Using a summary of decisions made at the last meeting the following clarifications were made:
 - a. Staff Liaison will now be referred to as Liaison. Their role includes one, some, or all of the following: manage logistics, record, make sure items get to the website, provide resource assistance, and keep things moving
 - b. Chair/cochair/liaisons – will include information about managing meetings and process in future EC meeting. They are encouraged to have a copy of the strategic plan and past minutes on hand for new members, to keep a parking lot, to offer a welcome “summary” to new members, etc.
 - c. Chairs/cochairs/liaisons – do NOT need to send information to the Executive Committee.
 - d. Minutes and agendas for upcoming meetings will be sent to quadrant member prior to the meeting.
- VI. Information Sharing
 - a. There is a Community Activities Log on the website. Anyone can put anything that has happened that either relates to or reflect something with regards to Aging Well.
 - b. E-newsletter will NOT be done at this time. Energy is focused on the website.
 - c. Future information sharing could include podcasts or blogs. This will be explored by BCASD.
 - d. May is Older Americans Month – BCASD will purchase ads in local newspapers capturing the Creating Vibrant Communities in Which We All Age Well message. There is funding for this.
- VII. Money Available – The TRC approved \$20,000 per year for the next 4 years to support implementation of the Strategic Plan. Rosemary will draft an application process for us to review.
- VIII. Misc. Issues
 - a. Environmental issues will be woven into each quadrant.
 - b. BCASD will send a note to all on quadrant/CLC lists re: their information (name, phone, organization, email) being posted on the website.
 - c. One of the chairs of the PMHWB quadrant has resigned. The quadrant will be asked to elect a new person to this position.
- IX. Quadrant Updates
 - a. One Call work is coming together and moving forward in a positive direction.
 - b. Nutrition is moving along very well; upcoming focus on the Nutrition as Medicine message. They'll be looking for opportunities to collaborate on this.
 - c. Pilot re: assessment on Elder-friendliness is coming along and will be conducted at hospitals.
- X. **Next Meeting: July 18th 3pm – 5pm Lafayette Senior Center**
 - a. Topics: Report to the Community - When? Content? And, other ways to communicate what is happening? And, Indicators and evaluation update.